



# NORTHEAST INDIANA SOLID WASTE MANAGEMENT DISTRICT

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## PRESS RELEASE

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### *ALL IN ONE BIN, TOSS IT IN*

Residents that use the rural recycling drop-off bins in their community will see a new look coming to the bins. As part of an intuitive and user-friendly recycling system launch, bins will be painted and labeled with new stickers and instructions.



“Residents can now enjoy the convenience of placing all accepted materials into one bin,” says Steve Christman, QEP, Executive Director. “There has been a history of segregating the cardboard, aluminum and plastics into corresponding containers. This often leads to some commodity containers overflowing with others just barely used. With the innovative technology our contractor, Borden Waste-Away, uses we are now able to offer a single-stream recycling program.”

This single stream recycling, a method of non-sorting, means you can place your cardboard, newspaper, aluminum cans and other accepted materials into any of the recycling containers at the recycling station nearest you. To promote this change, the District has launched a new education campaign. “All in One Bin, Toss It In,” notes Christman. “We want our residents to see a consistent message across our billboards, brochures, electronic media and the



recycling bins themselves. If it is a material the District accepts as part of this program, it can all go in one bin.”

For more details and to access the recycling drop-off station nearest you, please visit the District website at [www.niswmd.org](http://www.niswmd.org). Information can be found under the Recycling Programs button.

“We are excited to offer this type of program and technology to our residents. We encourage those with questions to use the resources on our site or to contact the office” Christman encouraged.